

# INCREASE YOUR PROFITS

with Storefront Advertising Solutions



## DYNAMIC OUTDOOR LED DISPLAYS PROVEN TO INCREASE YOUR BOTTOM LINE AND DRIVE MORE TRAFFIC INTO YOUR STORES!

- Impact customers with unique content for daily specials
- Target drive-by audiences with customized messages
- Stand out in your community
- Eliminate less effective forms of advertising and their reoccurring costs
- Dramatically increase sales of advertised items



### Retail

A Series 16mm RGB 64x144



### Financial

StreetSmart 17mm AMBER 16x128

# INCREASE YOUR ADVERTISING CONTROL

## Adaptive Storefront Advertising Solutions

Instantly communicate with your targeted drive-by and in-store customers

- Advertise up-to-the-minute daily specials – react even faster with our QuickTrigger expansion pack (app now available for iPhone/iPad)
- Cater your messages to different audiences – morning, noon, or night
- Increase impulse purchases and cross selling at your location
- Lower your overall costs – LED technology runs longer, more efficiently and requires less maintenance than other signage
- Attract attention with eye-catching graphics and text
- Create and schedule professional-looking messages with our user-friendly Ooh!Media software



## Quick and Easy Programming





### Storefront Window

BETAbrite Window Display RGB 32x96



### In-store Advertising

BETAbrite Classic

# INCREASE YOUR SALES

Did you know? According to the Small Business Association:

- ✓ The Average Business gets up to 50% of its sales from signage
- ✓ 85% of an Average Business' sales come from within 5 miles of the location
- ✓ Businesses located on highways can acquire up to 95% of its sales from Signage
- ✓ LED Displays typically increase sales from 15% up to 150%

**Here are just a few examples of messages you could be communicating to your customers right now!**

- Advertise high profit products
- Display specials of the day
- Promote extended service hours
- Inform customers of community events
- Communicate safety messages
- Reinforce rebates or special offers advertised elsewhere



# WHY BUY ADAPTIVE?

- Over 30 Years of Building Business with Indoor and Outdoor LED Displays
- Designed and Built in the USA
- Adaptive's National Technical Service combined with our local Certified Partner support
- Competitive Pricing and Fast Delivery (3-4 weeks)
- Innovative Product Design and Intuitive Software Applications
- Confidence Warranty on A Series Outdoor LED Displays – 5 year Parts/2 year Labor *backed by the manufacturer*



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