

# BOOST CIVIC INVOLVEMENT

with Community Messaging Solutions

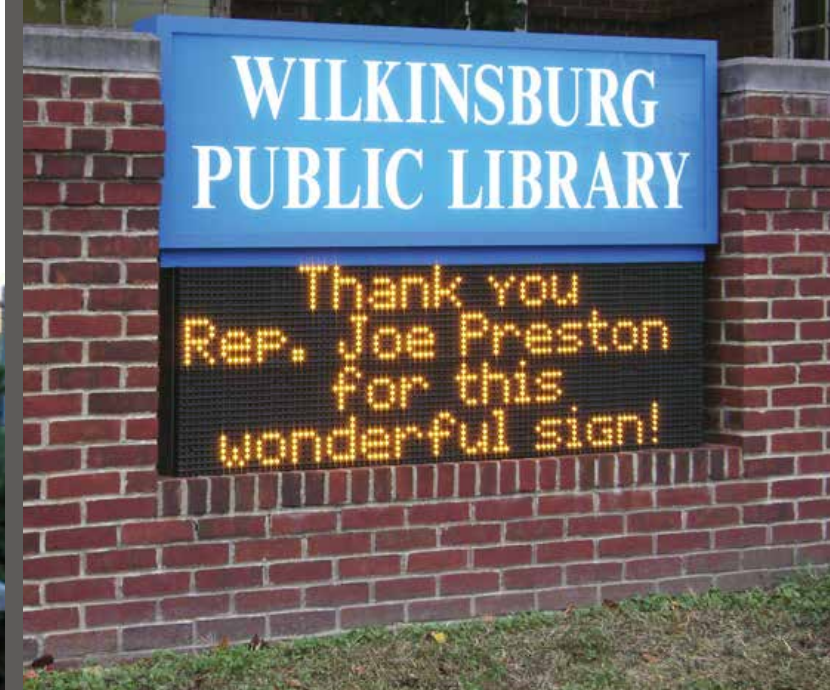


**DYNAMIC LED MESSAGING ATTRACTS GREATER ATTENTION AND USES DRASTICALLY LESS ENERGY THAN OTHER FORMS OF SIGNAGE!**

- Connect with Members of the Community
- Increase Awareness of Upcoming Events
- Alert Citizens of Emergency Conditions
- Direct Visitors to Landmarks and Attractions



**Outdoor Full Color**  
A Series 20mm RGB 32x128



**Outdoor Single Color**  
StreetSmart 17mm AMBER 32x96

# ENHANCE YOUR COMMUNITY PARTICIPATION

## Adaptive Community Messaging Solutions

Instantly communicate with the entire community

- Indoor and Outdoor Solutions for community-wide messaging
- Lower your overall costs and power consumption – LED technology runs longer, more efficiently and requires less maintenance than other signage
- Instantaneous visual messages convey info such as updated community meetings or cancellations
- Attract attention with eye-catching graphics and text for upcoming events
- Create and schedule professional-looking messages with our user-friendly Ooh!Media software



**Quick and Easy Programming**



**Indoor - Single Line**  
Alpha 330C



**Indoor Multi-line**  
Alpha Director

## ENHANCE YOUR ECO-FRIENDLINESS

Did you know? LED Displays are Energy Efficient and Highly Flexible Messaging Tools!

- ✓ Consume Up to 50% Less Power than Neon or Fluorescent Signage
- ✓ Longer lasting: typical 10-12 year life cycle
- ✓ Greater Reliability and Lower Ongoing Maintenance Costs
- ✓ Create Simple Text Messages or Vibrant Full Color Graphics and schedule when and how you want them to display
- ✓ Hold messages for any period of time to match ordinances
- ✓ Multiple message creation and transition options to seamlessly integrate your display into the community landscape
- ✓ Automatic Dimming to insure messages are safely read day or night

**Here are just a few examples of messages you could be communicating to your citizens right now!**

- Emergencies, AMBER Alerts, and Weather Alerts
- Community Events or Announcements
- Special Parking Regulations and Availability
- Wayfinding
- Fundraising



# WHY BUY ADAPTIVE?

- Over 30 Years of Building Business with Indoor and Outdoor LED Displays
- Designed and Built in the USA
- Adaptive's National Technical Service combined with our local Certified Partner support
- Competitive Pricing and Fast Delivery (3-4 weeks)
- Innovative Product Design and Intuitive Software Applications
- Confidence Warranty on A Series Outdoor LED Displays – 5 year Parts/2 year Labor *backed by the manufacturer*



**AdaptiveDisplays.com**

